4069329-1



Remit Address:

2315 Collection Center Drive WOFL

Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

Billing Address:

Attention: Accounts Payable 600 Fairmount Avenue Mentzer Media Service Towson, MD 21286 Suite 306

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|---|---|---|
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| | - |) |
| | 2 | |

| | | Invoice # |
|----------------------|---|----------------|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date |
| Product | RPOF/HUK,GAETZ,GARD | Invoice Month |
| Estimate Number 1958 | 1958 | Invoice Period |

/27/12 - 09/17/12

| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date | 09/30/12 |
|--|---|----------------|--------------------|
| Product | RPOF/HUK,GAETZ,GARD | Invoice Month | September 2012 |
| Estimate Number 1958 | 1958 | Invoice Period | 08/27/12 - 09/17/1 |
| Activities that the second sec | | | |
| Station | WOFL | Order # | 4069329 |
| Account Executive | Account Executive Anthony Castaneda | Alt Order # | REP PARTY OF F |
| Sales Office | FSS Philadelphía | Deal # | |
| Sales Region | National | Order Flight | 09/11/12 - 09/17/1 |
| 000000000000000000000000000000000000000 | | | |

| Order # | 4069329 |
|---|---------------------|
| Alt Order # | REP PARTY OF FL/HUK |
| Deal # | |
| Order Flight | 09/11/12 - 09/17/12 |
| | |
| IDB# | TV12736 |
| Advertiser Code | |
| Product Code | |
| *************************************** | |
| Agency Ref | |
| Advertiser Ref | |
| | |

Broadcast Cash

Billing Calendar Billing Type

Special Handling

| Ad-ID Rate Reconciliation R | | | | 44 00 D14 4 4 4 00 E 4 4 4 4 4 4 4 4 4 4 4 4 4 4 |
|-------------------------------|------------------------|---------------------|----------------------------|--|
| Time Day Date Length Air Time | 11p-1130p | | 09/10/12 to 09/16/12 3xWTF | 20,000 |
| Line Channel Description | 1 WOFL Fox 35 News 11p | CANDIDATE DICSCOUNT | | Ì |

| Line | e Channel Description | Time | Day | Date | Length | Length Air Time | Ad-ID | Rate Reconciliation | Ref# |
|------|---|-----------|---------|---------------------------|-------------|--------------------|------------------------|----------------------|------------|
| _ | WOFL Fox 35 News 11p CANDIDATE DICSCOUNT | 11p-1130p | | | | | | | |
| | | | 09/10/1 | 2 to 09/16/12 | 3x | WTF | | | |
| | WOFL | | Ŋ | W 09/12/12 | 30 | 11:22 PM | DH100TVFL | \$855.00 | - (|
| | WOFL | | f, | 09/13/12 | ၉ (| 11:13 PM | DH100TVFL | \$855.00 \$211.00 | nc |
| | | | ш. | 09/14/12 | 8 | 11:26 PM | DHIOUTVEL | 00.558 | N |
| 7 | WOFL NFL RS Game Bucs | 1-4P | | | | | | | |
| | | | 09/10/1 | 2 to 09/16/12 | × | S | | | |
| | WOFL | | Su | Su 09/16/12 | 30 | 4:28 PM | DH100TVFL | \$7,200.00 | 1 |
| က | WOFL Fox 35 10p News | 10p-11p | | | | | | | |
| | | | 09/10/1 | 09/10/12 to 09/16/12 | 2× | S | | | |
| | WOFL | | Su | 09/16/12 | 30 | 10:15 PM | DH100TVFL | \$500,00 | 2 |
| | WOFL | | Su | 09/16/12 | 30 | 10.57 PM | DH100TVFL | \$500.00 | . Amer |
| 4 | WOFL Fox 35 News 11p | 11p-1130p | | | | | | | |
| | CANDIDATE DISCOUNT | | 1 | 9 | , | : | | | |
| | | | 1//1/60 | 09/17/12 to 09/23/12 | × | M | | | |
| | WOFL | | Σ | 09/17/12 | 30 | 11:14 PM | DH100TVFL | \$855.00 | ę |
| ις. | WOFL Good Day 8a IMMEDIATELY PREEMPTIBLE | 8a-9a | | | | | | | |
| | | | 09/10/1 | 2 to 09/16/12 | æ | WTF | | | |
| | WOFL | | × | W 09/12/12 | 30 | 8:24 AM | DH100TVFL | \$2.00.00 | 2 |
| | WOFL | | Ţ | 09/13/12 | | 8:58 AM | DH100TVFL | \$200.00 | - |
| | WOFL | | Ŀ | 09/14/12 | 30 | 8:22 AM | DH100TVFL | \$200.00 | က |
| 9 | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 5-530P | | | | | | | |
| | | | 09/10/1 | 2 to 09/16/12 | Ж | WTF | | | |
| | WOFL WOFL | | M £ | W 09/12/12 Th 09/13/12 | 8 8 8 | 5:29 PM 5:24 PM | DH100TVFL DH100TVFL | \$630.00 \$630.00 | − € |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose.

69329-1



Remit Address:

2315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535 WOFL

Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

INVOICE

| | | Invoice # | 4069329-1 |
|----------------------|---|----------------|---------------------|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date | 09/30/12 |
| Product | RPOF/HUK,GAETZ,GARD | Invoice Month | September 2012 |
| Estimate Number 1958 | 1958 | Invoice Period | 08/27/12 - 09/17/12 |

| Order # | Alt Order # | Deal# | Order Flight |
|---------|---------------------------------------|------------------|--------------|
| MOFL | Account Executive Anthony Castaneda | FSS Philadelphia | National |
| Station | Account Executive | Sales Office | Sales Region |

4069329

| _ | | |
|---|-----------------|---------------------|
| | Alt Order # | REP PARTY OF FL/HUK |
| | Deal# | |
| | Order Flight | 09/11/12 - 09/17/12 |
| | | |
| | IDB# | TV12736 |
| | Advertiser Code | |
| | Product Code | |
| | | |
| | Agency Ref | |
| | | |

Broadcast Cash

Billing Calendar Billing Type

Special Handling

| Agency Ref | Advertiser Ref |
|------------|----------------|

| - | Line Channel Oescription | Time | Day | Date | Length | Length Air Time | Ad-1D | Rate Reconciliation | Ref# |
|-----|---|----------|----------|----------------------|------------|--------------------|------------------------|----------------------|------------|
| ATE | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 5-530P | | | | | | | |
| | | | ш, | 09/14/12 | 30 | 5:23 PM | DH100TVFL | \$630.00 | 2 |
| ATE | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 530-6P | | | | | | | |
| | | | 09/10/12 | 09/10/12 to 09/16/12 | 3x | MTF | | | |
| | | | Μ | 09/12/12 | 30 | 5:55 PM | DH100TVFL | \$630,00 | - |
| | | | £ L | 09/13/12 | <u>ල</u> ල | 5:45 PM 5:51 PM | DH100TVFL DH100TVFL | \$630.00 \$630.00 | ω <i>c</i> |
| TE | WOFL Pac 12 RS Prime Game MMEDIATELY PREEMPTIBLE | 7p-1030p | | | | | | | I |
| | | | 09/10/12 | 09/10/12 to 09/16/12 | న | -S | | | |
| | | | Sa | 09/15/12 | 30 | 7:40 PM | DH1.00TVFL | \$1,050.00 | 2 |
| | | | Sa | 09/15/12 | 30 | 11:35 PM | DH100TVFL | \$1,050.00 | - |
| - 5 | WOFL Good Day 8a | 8a-9a | | | | | | | |
| | | | 09/10/12 | 09/10/12 to 09/16/12 | ,× | | | | |
| | | | ů. | 09/14/12 | 30 | 8:59 AM | DH100TVFL | \$200.00 | 2 |
| 7 | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 5-530P | | | | | | | |
| | | | 09/17/12 | 09/17/12 to 09/23/12 | Ϋ́ | M | | | |
| | | | Σ | 09/17/12 | 30 | 5:23 PM | DH100TVFL | \$630.00 | - |
| F | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 530-65 | | | | | | | |
| | | | 09/17/12 | 09/17/12 to 09/23/12 | ~ | M | | | |
| 뿔 | WOFL SEC Football Pre Game MMEDIATELY PREEMPTIBLE | Various | W | 09/17/12 | 30 | 5:44 PM | DH100TVFL | \$630.00 | ← |
| | | | 09/10/12 | 09/10/12 to 09/16/12 | , X | S | | | |
| | | | Sa | 09/15/12 | 30 | 12:08 PM | DH100TVFL | \$100,00 | - |

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Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, ethnicity, national origin, or ancestry.



Remit Address:

WOFL

12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

| | | : |
|-----------------|---|---|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | É |
| Product | RPOF/HUK,GAETZ,GARD | Ŀ |
| Estimate Number | 1958 | É |
| | | |

INVOICE

4069329

| AND DESCRIPTION OF THE PERSON | | |
|---|-------------------------------------|-------------|
| Station | WOFL | Order # |
| Account Executive | Account Executive Anthony Castaneda | Alt Order # |
| Sales Office | FSS Philadelphia | Deal # |
| Sales Region | National | Order Fligh |
| | | |

Broadcast

Billing Calendar Billing Type

Cash

Special Handling

| Alt Order # | REP PARTY OF FL/HUM |
|-----------------|---------------------|
| Deal # | |
| Order Flight | 09/11/12 - 09/17/12 |
| | |
| IDB# | TV12736 |
| Advertiser Code | |
| Product Code | |
| | |

| ertiser | | Ref | |
|---------|-----------|---------------|--|
| Ag Ag | gency Ref | dvertiser Ref | |

| 5 | Line Channel Description | Time | Day | Date | Length | Length Air Time | Ad-ID | Rate | Reconciliation | Rof # |
|----------|--|---------|---|--|--------------|----------------------------------|---|------------|----------------|----------|
| 12 | | Various | *************************************** | The state of the s | | A 1111 Additional incommendation | A Commence of the Commence of | | | 7 |
| | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| <u>ლ</u> | WOFL SEC Football Non Home IMMEDIATELY PREEMPTIBLE | Various | | | | | | | | |
| | | | 09/10 | 09/10/12 to 09/16/12 | , , | *S | | | | |
| | WOFL | | Sa | 09/15/12 | 30 | 3:55 PM | DH100TVFL | \$415.00 | | _ |
| 4 | WOFL NFL RS Pre Game Bucs CANDIDATE DISCOUNT | Various | | | | | | | | |
| | | | 09/10 | 09/10/12 to 09/16/12 | 5X | S | | | | |
| | WOFL | | Su | 09/16/12 | 30 | 11:59 AM | DH100TVFL | \$1,350.00 | | _ |
| | WOFL | | Su | 09/16/12 | 30 | 12:18 PM | DH100TVFL | \$1,350,00 | | 2 |
| <u>.</u> | WOFL Good Day 5a IMMEDIATELY PREEMPTIBLE | 5-530A | | | | | | | | l |
| | | | 09/10 | 09/10/12 to 09/16/12 | × | MIE | | | | |
| : | WOFL | | ц., | 09/14/12 | 30 | 5:28 AM | DH100TVFL | \$75.00 | | - |
| 16 | WOFL Good Day 430a IMMEDIATELY PREEMPTIBLE | 430a-5a | | | | | | | | |
| | 11 11 11 11 11 11 11 11 11 11 11 11 11 | | 09/10 | 09/10/12 to 09/16/12 | 1× | WTF | | | | |
| ţ | WOFL | | Μ | 09/12/12 | 30 | 4:43 AM | DH100TVFL | \$30.00 | | * |

Gross Total \$22,995.00

DH100TVFL

9:20 AM

09/10/12 to 09/16/12 Su 09/16/12

SUN 8-10A

WOFL SUN 8-10A CANDIDATE DISCOUNT

4

WOFL

28

Aired Spots

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:

WOFL 12315 Collection Center Drive

Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

INVOICE

| | | Invoice # | 4069329-1 |
|----------------------|---|----------------|--------------|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date | 09/30/12 |
| Product | RPOF/HUK, GAETZ, GARD | Invoice Month | September |
| Estimate Number 1958 | 1958 | Invoice Period | 08/27/12 - 0 |
| | | | |

| / Hukill Gaetz Gardiner | Invoice Date | 09/30/12 |
|---|----------------|---------------------|
| TZ,GARD | Invoice Month | September 2012 |
| | Invoice Period | 08/27/12 - 09/17/12 |
| | | |
| *************************************** | Order# | 4069329 |
| əda | Alt Order # | REP PARTY OF FL/HUK |

| Station | WOFL | Order# |
|-------------------|-------------------------------------|-----------------|
| Account Executive | Account Executive Anthony Castaneda | Alt Order # |
| Sales Office | FSS Philadelphia | Deal # |
| Sales Region | National | Order Flight |
| | | |
| Billing Calendar | Broadcast | IDB# |
| Billing Type | Cash | Advertiser Code |
| Special Handling | | Product Code |
| 2 | | |

09/11/12 - 09/17/12

TV12736

| The state of the s | | | | |
|--|--------------|--|------------|----------------|
| Advertiser Code | Product Code | The state of the s | Agency Ref | Advertiser Ref |

Agency Commission

Net Amount Due

\$19,545.75 Payment Terms 30 Days

\$3,449.25